

Better serve your customers by updating signage on your single-occupancy restrooms!

In Illinois, single-occupancy restrooms in all public buildings and businesses <u>must</u> be designated as gender neutral or all-gender. The law took effect on January 1, 2020.

At Community Restroom Access Project (CRAP) we want to help businesses comply with this law and ensure the most affirming spaces for their customers.

Why is this law needed?

- To help businesses better serve their customers.
- To ensure safety, convenience, and comfort to all, especially parents with different-sex children, all families, people who may need the assistance of a caregiver, and trans or gender non-conforming people.

Which businesses need to make the change?

Pretty much all of them! Visit the link below for a complete list. prideactiontank.org/aboutpublicact101-0165

How do you implement the new law?

Easy — change the sign from men or women to all gender! According to the new law, signage shall not indicate a specific gender.

What will this cost me?

Just the cost of a new sign!

But what should the sign look like?

For starters, here's a simple and recognizable sign option:





Questions?

CRAP can help! Contact **Kim L. Hunt** at **prideactiontank@aidschicago.org**.

